

***“NCPs should be good communicators, and be able to adapt methods as necessary, taking into account the diversity of actors that make up their constituency (eg. academia, industry, including SMEs, public authorities etc).”***

# **Evaluating the impact of NCPs communication activities**

Meet & Exchange Workshop

March 6, 2017 – 10 am – 4.30 pm

Martine Roussel, MENESR (FR)

# Evaluation of the French participation in the framework program for research and innovation

- Gradual decline in French participation in the framework program since 2002 (highest success rate but few applications).
- A Public Policy Evaluation commissioned by the Prime Minister
- Auditors were asked to :
  - Make the appropriate diagnosis
  - Formulate proposals to increase French participation

Results published on July 15, 2016

# Methodology

- Analysis of French performance
- The articulation between the European and national levels of intervention
- Analysis of the French system of influence and support

Survey of enterprises (300) and laboratories (200) (IFOP)

Benchmark

Stakeholder participation

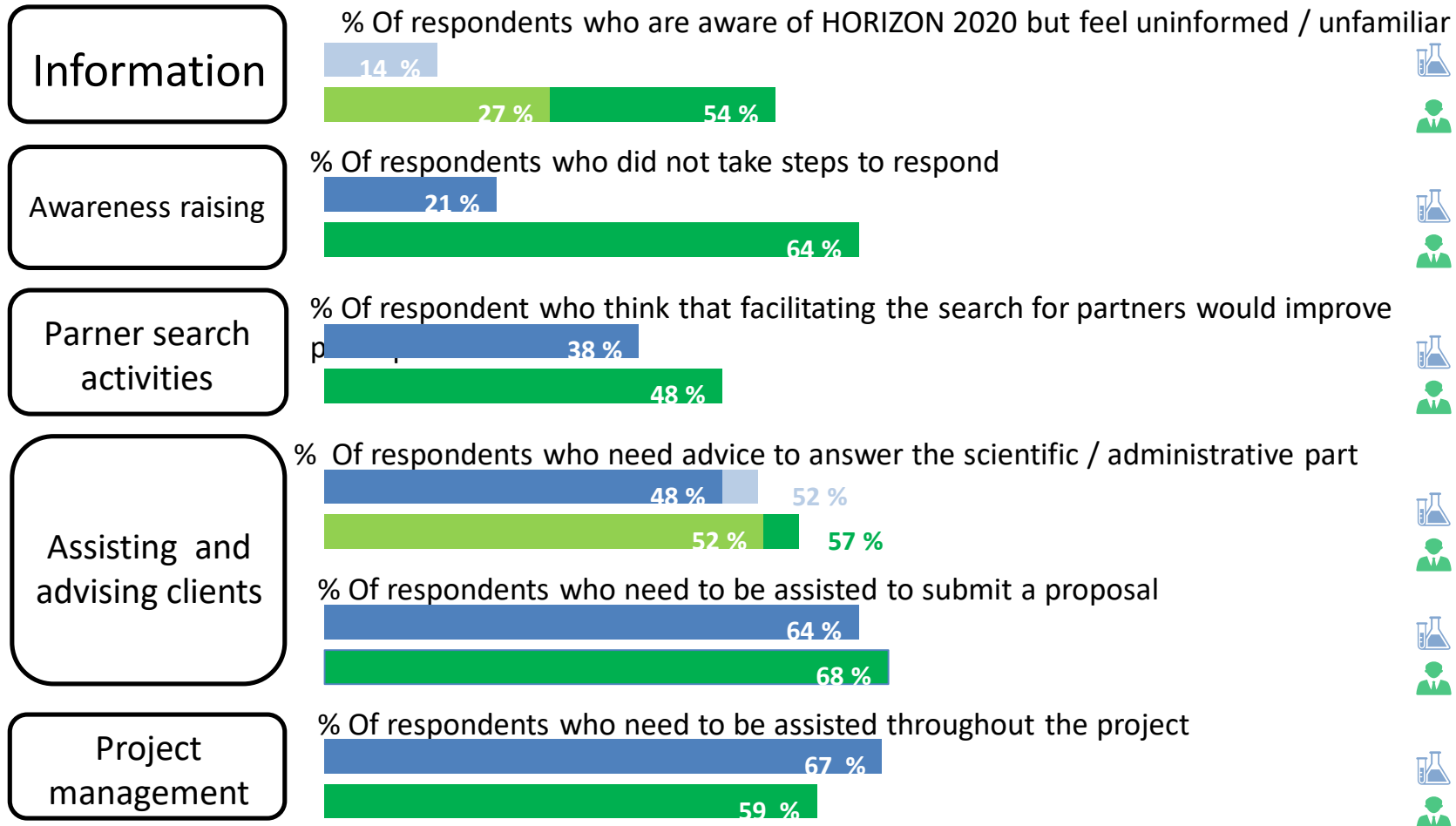
Classical audits and documentary analysis

Four visits in Regions

A trip to Brussels

Testing stakeholder proposals

# Information and support needs vary according to the actors



# Support to academics

	NCP	OR	uni	Uni group.	Idex	Local support	Consulting
Information	Green	Green	Green	Green	Orange	Green	Orange
Awareness raising	Orange	Green	Green	Orange	Orange	Orange	Orange
Partner search activities	Orange	Orange	Red	Red	Red	Orange	Orange
Assisting and advising clients	Orange	Green	Green	Orange	Green	Orange	Green
Project management	Red	Green	Green	Red	Orange	Red	Green

....Thank You

***Good practices to promote  
H2020 2018-2020 calls***

***Good practices to promote a  
future FP9 programme***