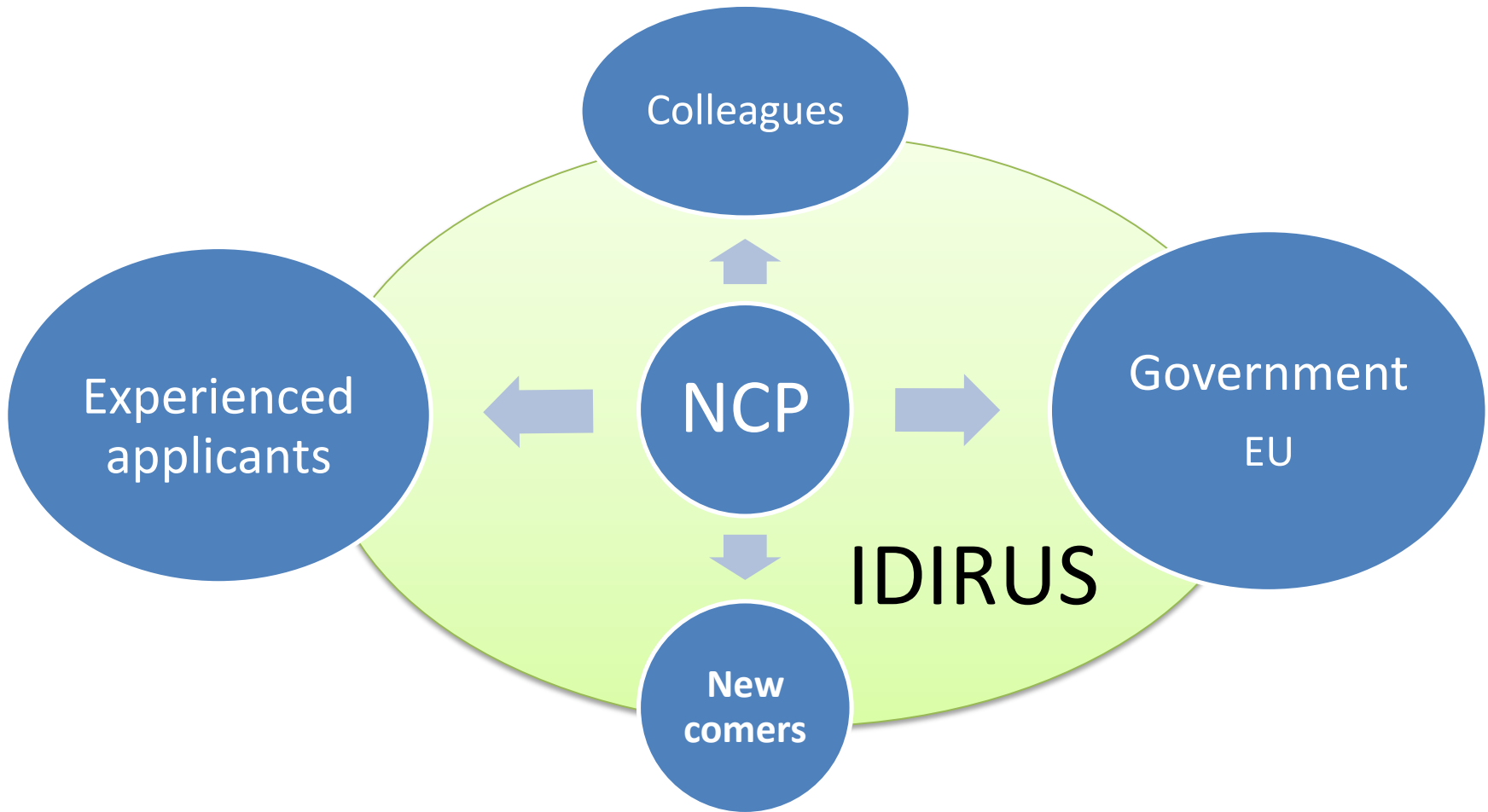


Communicating to different target groups *- lessons learnt*



Meet and Exchange
Paris, 6 March 2017

Who do we communicate with?



Why do we communicate?

- To impart knowledge
- To receive knowledge
- To exchange knowledge
- To report information
- To inform
- To influence
- Public relations!



Different types of opportunities to communicate

- Monthly meeting – NCPs and ROs
- Annual event for newcomers
- Workshops for participants
- Launch event for work programmes
- Celebrate success
“Irish Champions of EU Research”
- Reporting to Government
- Office in Brussels - events calendar

How do we communicate?

- Know your audience
- Understand their level of knowledge
- Understand their need
- Be aware of a change in your audience
(personnel, level of knowledge etc.)



How do we maintain communication?

- Continuous updates
- Maintain relationships
- NCP Academy – Train the trainer



https://horizon2020.idirus.com/talent-bank

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Imelda Lambkin
Wed, 2017-03-01 04:50

National Support Network for Horizon 2020: MEETING NOTES, 27 February 2017

[National Support Network](#)

All, notes of yesterday's meeting below and

<https://horizon2020.idirus.com/talent-bank> will be in

Eamonn Cahill
Tue, 2017-02-28 11:15

Brexit Impact

[Brexit](#)

Dear NCPs and Research Officers,

Analysis of the eCORDA data has shown that our international collaborations in H2020 are well diversified across the EU

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....Thank You

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