

**Welcome to
NCP Academy - On Site Training
“SME Innovation Support”**

About NCP Academy



The NCP Academy

- Brings together **NCP Coordinators and NCPs for Legal and Financial** aspects of Horizon 2020 to
- develop the NCP Academy concept and to **develop and implement training courses** on cross-cutting issues
- Addresses **quality standards** and good practice as well as routes to feedback and communication for this community
- **Enhances the performance of NCPs** and does so by harnessing the knowledge base already existing within this community

Agenda: SME Innovation Support - On Site Training

18. February	SME Innovation Support - On Site Training KoWi Office, Rue du Trône 98, B- 1050 Bruxelles	
9:30	Registration	
10:00	Welcome and Introduction	
10:30	From creativity to profitability - the concept of innovation and its translation into a business plan - Business plans: major topics and chapters - Excursus: Business Model Canvas (<i>titel tbc</i>)	Thomas Doppelberger (Fraunhofer Venture)
11:15	EU funding instruments for innovative SMEs	
	- Short Introduction (SME-Instrument, FTI, Innovation Actions, MSCA);	Christian Frey (FFG)
	- SME instrument and FTI: current status, role of NCPs and outlook - Q&A Session	EASME representative
12:30 Lunch break		
13:15	Daily Business of NCPs supporting SMEs – Exchange on Best Practices	
	- 3 Times: Impulse 5 Minutes / 5 Slides	Marlis Erichsen (DASTI) Christian Frey (FFG) Giorgos Tzamtzis (Praxi)
	- Group Discussion / World Café based on the three topics	3 group moderators: Marlis Erichsen (DASTI) Christian Frey (FFG) Giorgos Tzamtzis (Praxi)
	<i>Including coffee break</i>	

Our agenda for today

The paper plane game

1. Country
2. NCP(s) for ...
3. Your Name
4. Expectations for today?

Session: Daily Business of NCPs supporting SMEs – Exchange on Best Practices



Impulse: 3 Times 5 Minutes 5 Slides

- Favourite NCP Services
Marlis Erichsen (DASTI)
- How to identify suitable SMEs / Marketing?
Christian Frey (FFG)
- How do you check if an SME fits to H2020 Instruments
Giorgos Tzamtzis (Praxi)

→ Afterwards: Group Discussion / World Café based on the three topics